

## ECAS Anniversary Awards 2021: European Citizenship Innovation

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### Formats | Eligibility | Evaluation | Awards

Below are the eligible formats and requirements related to your application, as well as the evaluation procedure of the awards tailored to each format.

For any further questions regarding the contest, requirements, or the application procedure, please contact our Petar Markovic via [anna.zaremba@ecas.org](mailto:anna.zaremba@ecas.org).

#### Concept Paper

**Context:** ECAS invites you to submit a paper presenting your research-evidenced and forward-looking idea in the context of EU citizenship fit for the future. How can our Union citizenship be conceptually expanded, enhanced or advanced? What is currently lacking for it to be more tangible and valued by EU citizens, member states and Union institutions? Your paper should introduce an innovative element to the EU citizenship concept or the rights and principles it entails. For example, do you think that EU citizenship is too legalistic? Or does it lack a specific right that EU citizens care about? We look forward to your original contribution.

#### Eligibility criteria:

- Concept Paper (original written piece of work)
- 750 - 1500 words
- PDF format
- Submit via [anniversaryawards@ecas.org](mailto:anniversaryawards@ecas.org)  
(Please indicate 'Concept\_ECAS Anniversary Awards' in the subject line)
- **Extended submission deadline: November 30<sup>th</sup> 2021**

**Evaluation:** Apart from meeting these eligibility criteria, concept papers which clearly communicate an innovative and realistic idea will receive preference in the evaluation. So:

We invite you to:

1. Begin by clearly stating your innovation proposal;
2. Link your concept to a theory that can provide a sound framework to support your innovative idea and/or back up your argument with evidence, examples or research;
3. Briefly illustrate the feasibility of your idea: What steps would be necessary for your idea to become reality?

Therefore, the evaluation will be done solely on the basis of the submitted paper and against the following criteria: innovation (impact and relevance of the proposal for the future framework of and policy developments in the context EU citizenship – weight: 30%), quality of the paper (setting up hypothesis, clarity of the work, theory, evidence, research appropriately applied, etc. – weight 30%), feasibility (clarity and sound understanding of the steps and challenges to the realization of your proposal: 30%) and presentation (is the paper well organised and clear – weight: 10%).

### Award for a Concept Paper on European Citizenship Innovation:

With a special award tailored to each format, ECAS seeks to stimulate the applicants to continue their efforts and provide transnational visibility to their ideas so that these could serve as an inspiration to others.

With these goals in mind, the ECAS Award 2021 in the category Concept Paper on European Citizenship Innovation will, **in addition to a certificate and financial reward of 200 € include:**

- Support by ECAS in publishing your paper online
- Cover of travel and accommodation costs of the winner to the award ceremony, which will take place at the ECAS State of the Union Citizens' Rights conference (Brussels, 2022)

### Project / Best Practice

**Context:** Under this category, ECAS welcomes already implemented or ongoing projects, which strengthen, enhance, and promote EU citizenship innovation. Examples of eligible carriers of projects: CSOs, NGOs, citizens at large.

#### Eligibility criteria:

- Project Description
- 500 - 1000 words
- PDF format
- Submit via [anniversaryawards@ecas.org](mailto:anniversaryawards@ecas.org)  
(Please indicate 'Project\_ECAS Anniversary Awards' in the subject line)
- **Extended submission deadline:** November 30<sup>th</sup> 2021

**Evaluation:** Your project description should include a short summary of the project including, inter alia, its outline, aim, partners and achievements. Most importantly, please explain why and how your project contributes to innovating EU citizenship. Apart from meeting these formal criteria, we encourage projects which encompass cross-sectorial partnerships and can present the impact of the innovative idea:

1. Provide a short description of your project and include the link to project website and social media accounts (if available);
2. Describe the Include in your proposal relevant partnerships which have can increased the impact value of your project (if applicable);
3. Explain the impact of your project idea and how you have plan to assessed it (for finalized projects) or how you will assess it (for ongoing projects).

### Award for a Project on European Citizenship Innovation:

With a special award tailored to each format, ECAS seeks to stimulate the applicants to continue their efforts and provide transnational visibility to their achievements so that these could serve as an inspiration to others.

With these goals in mind, the ECAS Award 2021 in the category Project on European Citizenship Innovation will, **in addition to a certificate and financial reward of 200 € include:**

- Production of a 30 sec. promotion video about your project **or**
- Specialized training on doing an "elevator pitch" about your project
- Cover of travel and accommodation costs of the winner to the award ceremony, which will take place at the ECAS State of the Union Citizens' Rights conference (Brussels, 2022)

*(Please note that the winner in this category can **choose one** of the above-described awards)*

## Image

**Context:** Under this category ECAS invites you to submit an image presenting your vision for the future of EU citizenship. The image should communicate a message in a visual manner and contain a short description of it, either submitted separately or integrated within the image.

### Eligibility criteria:

- High-quality Image (photo, visual, graphic)
- Description of the visual idea: 100 - 300 words
- Respectful of the EU values as outlined in article 2 TEU
- JPEG and/or PNG
- Submit via [anniversaryawards@ecas.org](mailto:anniversaryawards@ecas.org)  
(Please indicate 'Image\_ECAS Anniversary Awards' in the subject line)
- **Extended submission deadline:** November 30<sup>th</sup> 2021

**Evaluation:** Please bear in mind that no photographs, designs, logos etc which are not the original creation of the applicant and are used as raw material for the image may be reproduced, modified, or re-used in any form whatsoever without the appropriate attribution of authorship. Entirely original images will receive preference in the evaluation.

### Awards for Image or Visual on European Citizenship Innovation:

With a special award tailored to each format, ECAS seeks to stimulate the applicants to continue their efforts and provide transnational visibility to their achievements so that these could serve as an inspiration to others.

With these goals in mind, the ECAS Award 2021 in the category Image on European Citizenship Innovation will, **in addition to a certificate and financial reward of €200, include:**

- Promotion of your image via ECAS social media channels, together with a 1-month showcase of your image as the cover photo of the ECAS' Facebook page
- Cover of travel and accommodation costs of the winner to the award ceremony, which will take place at the ECAS State of the Union Citizens' Rights conference (Brussels, 2022)

## Evaluation Procedure

**Regarding the Concept:** all concepts meeting the eligibility criteria will be assessed by a jury comprised of an expert practitioner in the field of European Citizenship, a renowned academic and an EU institutions official.

**Regarding the Project:** all project, which meet the eligibility criteria will be assessed by a jury, comprised of an expert in European Citizenship, an experienced project manager and an influencer in EU affairs.

**Regarding the Visuals:** all visuals, which meet the eligibility criteria will be put forward to citizens' vote through our website. The image which receives the highest number of votes will win the prize.

\*One organization/citizen may submit only one application per category.