

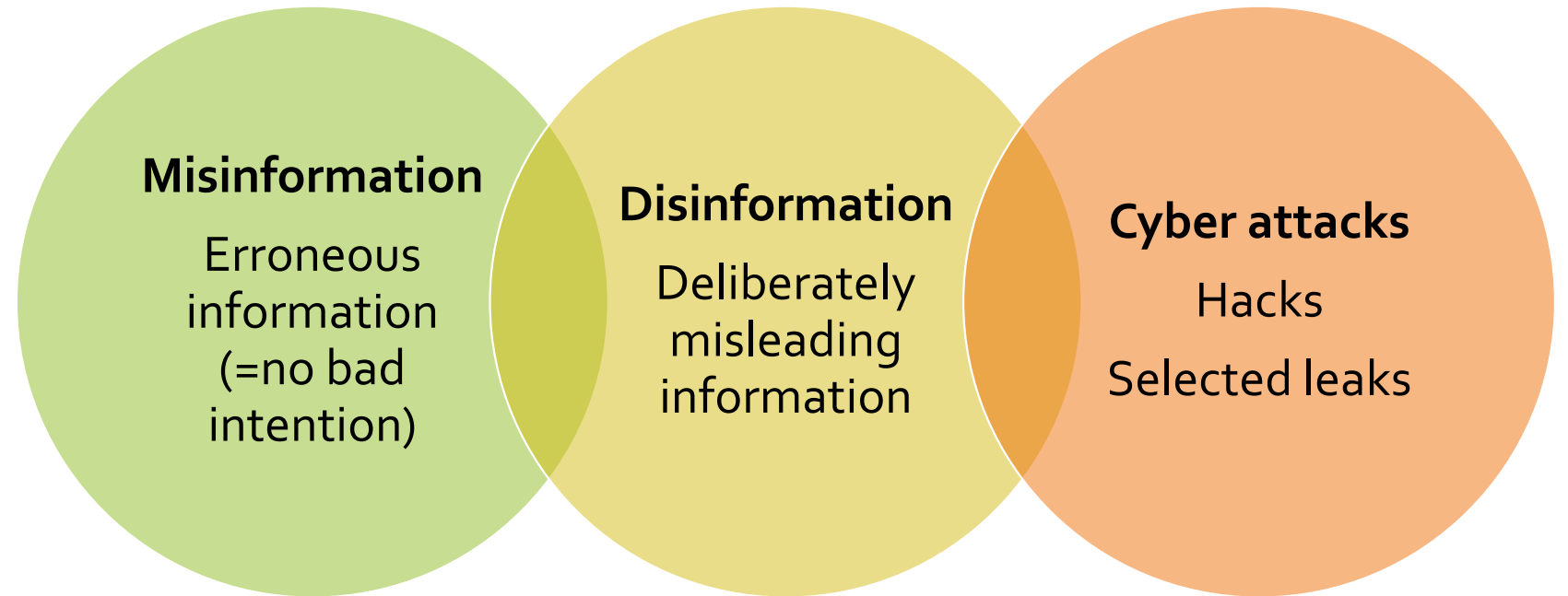
# Disinformation

## Finding the silver bullet

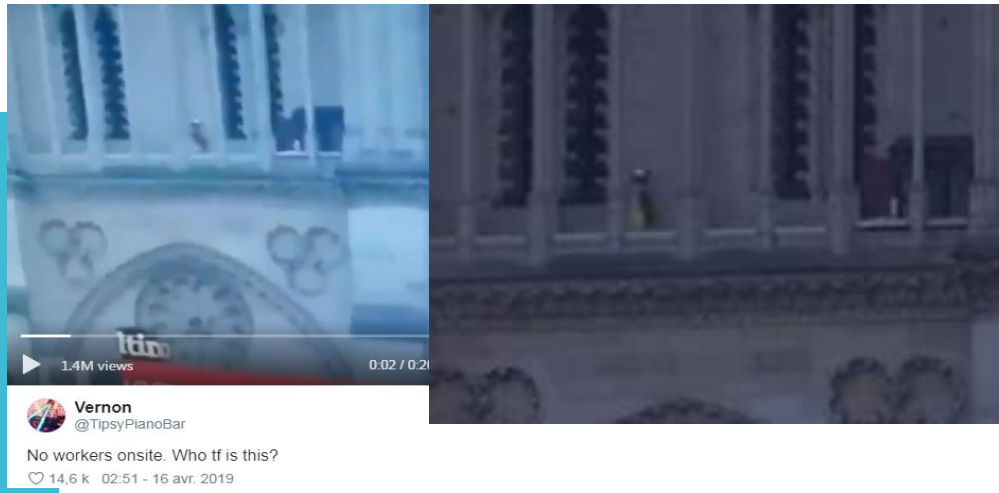
Spokesperson's Unit of the European Parliament  
Delphine Colard

Novembre 2019

# The "Bad Information Triangle"



False or twisted information created or pushed with the intention to harm



**EU Mythbusters** @EUvsDisinfo  
"Sweden bans Christmas lights to please Muslims", or "Sweden wants to leave the EU." Check out what did not happen last night in #Sweden 🇸🇪



Typical EU myths can be exploited to strengthen the phenomenon

SAMFUND

## EU vil forbyde lakridspiben

Den elskede lakridspibe kan snart blive fortid, vedtaget, træder i kraft. Dybt latterligt, mener

### Now bossy Brussels is eyeing up our coffees: EU in bid to cut caffeine intake

THE EU faced more ridicule last night for trying to restrict the drinking habits of Britain's coffee lovers.

WEGEN SOZIALISTEN UND GRÜNEN IM EU-PARLAMENT

## Dem Döner droht das Aus!

EU army to DOUBLE: '60,000 troops must be deployed and Brussels must be ready TO ACT'

THE European Union should deploy as many as 60,000 military personnel overseas in a move to strengthen its collective defence, according to the bloc's next top diplomat.

EU Army outrage as British troops risk being forced into EU defence force after Brexit

JUST NU

### GLÖGGFÖRBUD

Nya EU-regler förbjuder glögg med sprit

source: eur

uk  
(18)

# The European Parliament

- Important concerns since 2016 regarding disinformation, misinformation, hybrid threats and electoral interference
- European Parliament resolution on online platforms (2017)
- European Parliament StratCom resolution (2019)
  - upgrade of East StratCom Task Force to permanent structure
  - Internet and social media companies to help battle disinformation (without undermining freedom of speech)
  - legal framework to counter hybrid threats.

## What DG COMM does

- Intensified work inside EP (taskforce) and with other EU institutions and EU countries to implement EU Action plan
- Develop new system for early detection
- Awareness raising - information sessions for the public and for Members
- Research



# Clear, accessible information on What EU does

The screenshot displays the 'together.eu' website interface. At the top, a search bar contains the word 'student' and shows '26 results'. Below the search bar, there are navigation options like '153 IN MY REGION' and a list of topics: 'My family', 'My money', 'My purchases', 'My day', 'My security', 'My future', and 'New EU law'. A featured article titled 'Young people involved in politics' includes sub-sections for 'MY FREE TIME' and 'MY EU RIGHTS AND FREEDOMS'. Below this is another article titled 'Masters students'. The main content area features a large image of a crowd at the European Parliament with a registration form overlaid. The form includes fields for 'First name', 'Last name', 'Email', 'Language preference', 'Country', and 'Parliament office closest to you'. A 'Yes, I'm in!' button is at the bottom of the form. The footer contains social media icons and a copyright notice for the European Union 2019.



European Parliament

this time  
i'm voting

WHAT  
EUROPE  
DOES  
FOR ME

Share on:



#EUandME

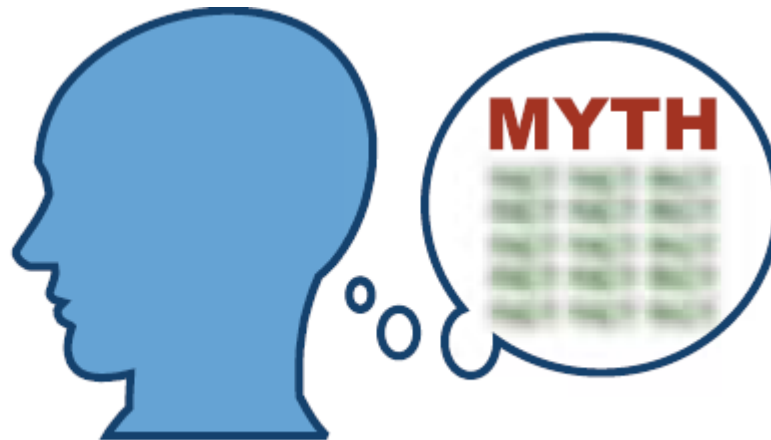


Disclaimer



## Countering disinformation has its limits

- Exposing disinformation can spread the myth to new audiences
- A simple myth is more attractive than a complicated correction
- Backfire effect – corrections can strengthen already fixed views
- Most effective: warn and inform people beforehand





Looking  
forward  
working  
together !

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