



SAVE-THE-DATE for ECAS' Spring Training Modules for Non-Profits

When? 25 to 28 of April 2016

Why this Service?

In response to the increasing demand by non-profit organisations to find adequate training for their specific needs at affordable prices, ECAS has developed a package of training modules specifically designed for this target audience.

Much is already on the market for businesses and corporate interests, yet the non-profit sector has its own specific challenges and needs which call for customised solutions, which the market currently does not properly address.

What is the Added Value for You?

Based on our past experience, we see that organisations more and more look for practical solutions to their needs, rather than the classic long and theoretical approaches.

This is why we have come up with an innovative training model which favours a facilitator rather than a classic lecturing approach, combining **face-to-face** with **online mentoring** and follow up. Such an approach also allows for more flexibility and efficiency, by giving the participants the opportunity to further advance on their individual needs, without taking extra time-off from work.

What Training Modules Are We Offering?

Whether you are seeking to enhance your public speaking or professional writing skills, improve your organisations' communication strategy, launch effective campaigns, strengthen your organisation's EU fundraising strategy and prepare successful project applications, or learn how to effectively manage a European project, **these training sessions are definitely meant for you.**

We propose you **five training modules** to choose from¹:

- *Tips and Tricks for Effectively Advocating and Shaping the Agenda at EU Level (25 April 2016)*

¹ The dates in brackets refer to the first face-to-face session at ECAS' premises. The follow-up session will be agreed with participants during the training based on their availability.

- *Brussels, Can You Hear Me? - Advanced Course to Enhance your Communication Skills (26 April 2016)*
- *Got the Money, Now What? - Learn How to Manage a European Project Effectively (27 April)*
- *The Ins and Outs of EU Funding: Increasing your Success Chances (28 April)*
- *The EU Budget Cycle: Learn How the Money Is Allocated and How You Can Influence the Process (28 April)*

Each module will be structured in four phases as follows:

1. **Preliminary assessment:** all participants will be asked to complete an online form prior to the session, indicating their previous knowledge/experience on the topic of the training and their expectations as regards the learning outcomes (*one week ahead of the training*);
2. **Face-to-face theoretical training session** with all the participants at our premises (*for half a day*);
3. **One week to complete an individual assignment supported by online mentoring**, using the knowledge acquired during the face-to-face session (i.e. develop a draft comms, write a real-case project application, develop a stakeholders' mapping, etc.). Participants will be given a password to access an online platform where all the presented materials will be uploaded. Throughout this week trainers will be available to answer to their questions related to the given task;
4. **Face-to-face feedback session** at ECAS' premises to discuss individually and collectively the strengths and weakness of the different submitted assignments (*for half a day*)

How Does It Work?

You may subscribe to one or more training modules, as they are independent from one another and are designed to be self-contained.

In order to ensure a smooth and useful training session for all participants, we reserve ourselves the right to schedule new sessions so as to ensure that groups are homogeneous in terms of skills and experience. Places are limited (maximum 8 participants per training) and will be offered on a first come, first served basis.

Price and time-frame

The participation fee per each training module is **EUR 350**. The price includes the face-to-face training, the 1-week online mentoring, the feedback session and the access to all the training materials, which will be uploaded on a dedicated website.

******The module on EU fundraising comes in addition to the other items with a free copy of our annual Funding Guide, valued in EUR 59.

Don't miss our special offer: We offer a 10 per cent discount on the total price if you register for 2 training modules and a 20 per cent discount if you register for 3!

The training modules will take place during the first two weeks of April, including the face-to-face meeting (*first week*), the 1-week online individual work (*first week*) and the face-to-face feedback session (*second week*). The exact dates will be confirmed at a later stage based on the number of participants registered to each of the proposed modules.

Meet Our Trainers!

[Petko Georgiev](#) is an economist by training and a journalist by trade with over 20 years of experience in TV and new media, in media relations and in communications. His specialities are effective communications for the public institutions and the not-for-profit sector, the development and implementation of communications strategies and crisis communication. Petko Georgiev has an excellent knowledge of the institutions of the EU and has trained over 3000 people from public institutions, media and nongovernment organizations in over 25 countries in Europe and its immediate neighbourhood.

[Marta Pont](#) is the Outreach and Membership Manager at ECAS since September 2014. She is responsible for producing ECAS' comprehensive Funding Guide for the Non-Profit Sector and has a thorough understanding of the main EU funding programmes. She is experienced in delivering customised trainings on EU funding for different audiences and provides regular advice and guidance to civil society organisations for preparing project applications. Additionally, she is the Communications' lead at ECAS and is responsible for bringing the organisations' advocacy strategy forward.

[Elisa Lironi](#) joined ECAS in September 2015 as Digital Democracy and Campaigning Coordinator. She is mainly responsible for managing a project on e-Participation of young people in policy-making using digital tools which brings together six partners from different EU countries. In addition to this, she supports ECAS' advocacy campaigns, drawing on her expertise in this area gathered through her prior experience as Policy and Advocacy Officer at the Union of European Federalists (UEF) and as assistant of the Secretary General's Office of the Party of European Socialists (PES).

[Kenan Hadzimusic](#) joined ECAS in 2008 and is the Senior Manager responsible for Fundraising and Programmes. Kenan has extensive experience in EU project management, having written and coordinated several EC-funded projects in the Western Balkan region and in the Neighbourhood countries in particular. He is also responsible for the overall supervision and strategic planning of ECAS' strategy of financial sustainability.

[Visit our website for track record and testimonials of our training sessions!](#)