

*The ins and outs of EU funding for non-profits:*

*learn how to improve your fundraising efforts*

Date: 14 October 2015

**Target Audience:** The course is designed for fundraising managers, experienced fundraisers, project managers and those with an interest in EU affairs.

**The aim:**

This course will go through the ins and outs of the most relevant EU funding programmes for non-profit organisations, from the Creative Europe Programme, to Erasmus+, Europe for Citizens, LIFE, Horizon 2020, REC & Justice Programmes, etc., based on the participants' expressed interests. In addition, we will cover the overarching principles of EU public funding in order to better understand the Commission's priorities and requirements. The training will be filled with the necessary tips to preparing a successful project application. Finally, we will present and discuss alternative non-EU funding sources to complement and/or diversify the funding needs of your organisation. This workshop, which will feature a hands on, interactive approach will allow you to practice the covered skills by looking at and working with real project applications. By the end of the session, you will be empowered and capable of making better use of the available funding to help fulfill your organisation's needs.

**Learning Outcomes:**

- Learn the main principles & rules of EU public funding
- Understand the Commission's funding priorities and how to address them in your project application
- Obtain an overview of the EU funds available and match them to your organisation's needs
- Get useful tips on how to prepare a successful project application
- Find out about alternative funding sources to the EU in order to diversify and complement your funding needs

## Agenda

- 8:45-9:00 Welcome and registration
- 9:00-9:30 Introductions, personal experiences with EU funding, individual assessment needs
- 9:30-10:30 Getting started with EU funding: funding priorities & principles
- 10:30-10:45 **Coffee Break**
- 10:45-12:45 A closer look into some selected programmes<sup>1</sup>: What is it in for the non-profit sector?  
**Practical exercise:** online scanning funding opportunities
- 12:45-13:30 **Light lunch offered at ECAS premises**
- 13:30-15:30 Into the thick of it: the project application  
**Practical exercise:** putting together a project proposal
- 15:30-15:45 **Coffee Break**
- 15:45-16:30 Fundraising beyond EU: alternative sources to (co)fund your project ideas
- 16:30-17:00 Q&A

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<sup>1</sup> Previously agreed upon with participants according to their interests/needs.